

Gimbel Brothers

Store Opens at 8:30

Gimbel Tea Room : Music

Store Closes at 6

Tuesday, December 21, 1915

Children, Talk to Santa Claus by 'phone, 6:30 to 9 Tonight. Call "Gimbels" } Walnut 1—Bell } Then ask for "Santa Claus"
Main 730—Keystone }

Here Is a Ginger Page—Gifts for the Lifest!

We believe in sports; we believe in the great out-doors; we believe the outside of a horse is the best thing for the inside of a man—and that golf will upset the notion that every generation must be weaker.

And we handle goods for all these ideals as though we were professors just a-helping.
And yet the new-era Gimbel prices rule.

Implements for Outdoor Sports Make Favorite Gifts



And the Sporting Goods Section is gloriously ready for Santa Claus' choosing.

Canoes for the Southland—skates for soon. Golf clubs in as varied shapes as expert golfers could wish: smaller golf clubs for boys and girls. "Auto Restaurants"—with a thermos bottle to keep hot soup or coffee really hot; flashlights in vest pocket, hand or motor sizes; light folding bags for golfers to carry themselves when a caddy is hard to get. Sweaters for the coldest weather—by the way, women are wearing the boys' and men's "sports sorts," too. And everything for Boy Scouts—official suppliers.

For an idea of prices:

- Footballs at \$1 to \$5.
- Basketballs at \$2 to \$7.50.
- Baseball Suits, complete, at \$1 to \$2.50.
- Striking Bags at \$1.50 to \$8.
- Baseball Gloves at 25c to \$5.
- Gymnasium Suits at \$1 to \$3.
- Gymnasium Shoes at 75c to \$3.
- Roller Skates at 50c to \$2.50.
- Ice Skates at 50c to \$7.50.
- Boxing Gloves at \$1 to \$8.
- Air Rifles at 50c to \$3.50.
- Scout Axes at 75c and \$1.
- Scout Knives at 50c to \$1.
- Juvenile Golf Clubs at \$1 and \$1.25.
- Sweaters at \$2 to \$12.
- Thermos Bottles at \$1 to \$6.50.
- Football Jerseys at \$1 to \$2.50.
- Basketball Jerseys at 50c to \$2.
- Basketball Pants at 50c to \$1.50.
- Bicycles at \$15 to \$35.

- Canoes for the Southland at \$30 to \$58.
- Caddy Bags at \$2.50 to \$15.
- Sunday Bags at \$1.
- Golf Irons at \$2.50 and \$3; Wooden Clubs at \$3, \$3.50 and \$4.
- Imported Golf Hose at \$1.50 to \$3.50 a pair.
- Spalding Tennis Racquets at \$1.50 to \$8.
- "Dreadnought Driver" Tennis Racquets at \$8.50—have the slotted throat that gives just the right spring.
- Lunch Kits, with thermos bottle and airtight tin box, at \$2.25 and \$2.50.
- Thermos carafe carriers, with safety rings for two glasses, at \$8.50.
- Flash Lights at 75c up to Torch Lights at \$3.
- "Old Sol" Motor Search Lights— Pierce a hundred feet of fog—at \$4.50.
- "Fountain Pen" Search Lights at \$1.
- College and school Pennants at 25c, 50c, 75c and \$1.

College and school Pillow Tops at \$1.50 and \$2.50.

A Few of the Christmas Specials

Peerless Bicycles, with coaster brake, mud guard, roller chains, non-skid tires, \$20, value \$26.
Gimbel's Special Bicycle, a splendid 1916 model, complete with coaster brake and stand attached, at \$24.50, regular price \$30.
Moto-Bike at \$28.50, regularly \$35.
Lenox Striking Bags at \$1.50 for \$2 grade; \$2 for \$2.50 quality, and \$2.50 for \$3 quality.
Footballs, heavy regulation College Footballs, at \$2, value \$4.
"Pennsylvania Knit" all-wool Sweater at \$3.50, value \$5; "V" neck. All weaves Children's "Pennsylvania Knit" Sweaters, regularly \$3 and \$3.50.
—Sporting Goods Store, Fourth floor.

The Shoe-Store Rich in Gift-Suggestion

For Men : Women : Children

Party slippers and luxurious fur-trimmed carriage boots to wear over them; dainty boudoir mules or the "comfiest" of loose felt "comfy shoes"; riding boots and water-proofed hunting boots (splendid for "hiking" enthusiasts).

Apparently everybody is either giving—or going to get—some sort of coveted shoe or slipper this Christmas!

Bedroom Slippers, House Shoes, Boudoir Slippers and Mules

- Knit Slippers, with top-trimming, at 90c.
- Felt "Comfy" Slippers, with padded soles, at \$1 and \$1.50.
- Fur-trimmed Julietts, with low heels, at \$1, \$1.25, \$1.50.
- Variouly gray, black, brown, red, wine, oxford.
- Kid boudoir Slippers, with big silk pompon, heelless, at \$1; with low heel at \$1.25.
- In colors and black.
- Mules of figured velvet or of plain satin and brocades, at \$1.50.
- Mules of quilted satin, at \$2.
- Quilted Slippers, without heel, at \$1.50.
- Boudoir Slippers of brocade silk, at \$3.
- Mules of flowered silk, with a glint of interwoven gold, at \$2.
- "Coedolie" (corded) Slippers in good colors, with big pompons, at 50c.
- Black Kid House-Slippers, with low or medium heels, 1-strap style, at \$1.50; 4-strap at \$2.50.

Party Slippers Have the Prettiest New Lines

- Even those all-popular little dancing slippers of white kid, at \$1.75 and \$2; with their three straps or single strap and wee bow.
- Satin Slippers, with bead buckles and Cuban heels, in pink, blue and white, at \$3.
- Satin Slippers, in black and white, perfectly, stylishly plain, at \$4.
- Black Satin Slippers, at \$5, \$6 and \$7, have varying degrees of bead-trimming. The handsomest of all black satin slippers—untrimmed except for the stunning cut—at \$7.
- Dull Kid Slippers, beaded and side-buttoned, at \$6.
- Glazed Kid Slippers at \$5 and \$7. One style, at \$5, has an odd strap-section.
- Beaded Kid Slippers, with French heel, at \$4.
- Patent Leather Slippers, at \$4 to \$7.
- Patent Leather Slippers, trimmed with the merest touch of white, are stunning, and \$4.50.
- Bronze Slippers at \$5, \$6, \$7 and \$7.50.
- White Calf Slippers are \$4 and \$7—the plainer sorts beak liked and worn with white spats.
- Silver Slippers, at \$6 and \$8; severely plain, but simply beautiful.
- Carriage Boots Are \$4
- Of black velvet, fur-trimmed.

Hunting Boots, at \$7

Have a layer of Elk-hide in the stout sole. Made waterproof so that she can walk through water after "game"; a low, practical heel, too; tan only, at \$7.

Riding Boots are \$10 and come in tan and black.

"Everywoman" is Wearing Spats
The favorite colors are brown, tan, champagne, dark and pearl gray, at \$1, \$1.50 and \$2.
Black Spats are 50c, \$1 and \$1.50.

When a Man Dances His Pumps Must Be "Just So"

Dancing Ties are newest. Of patent colt; laced, at \$5. Patent colt Pumps, with very flexible sole and a lighter hollowed heel, are \$5. Full-dress Shoes, of patent colt, with black cloth "quarters," at \$6.

When a Busy Man Rests He Wants Lazy Slippers

We've his favorite sort among these:

- Men's Cavaliers, high-cut boot-like Slippers, in brown, suede and tan willow calf, at \$5. In glazed kidskin, black, tan, green or red, at \$3.50.
- Men's Romeos, most popular of all; tan willow calf, kid-lined at \$3; others at \$2.50.
- Tan kidskin Romeos with cushion insoles, at \$2. Others at \$1.50 and \$1.75.
- Men's Faust Slippers, at \$3 and \$3.50.
- Men's Opera Slippers, at \$3. Others at \$1.75 to \$2.50.
- Men's Everett styles, at \$1.50 and \$2.
- Men's Comfy Slippers, at \$1.50; high-cut, at \$2.
- Men's Moccasins, at \$2, \$2.25 and \$2.50.

Men's \$3 Tan Kidskin Romeos at \$2

Kid-lined; turned soles; \$2; value \$3.

For Men : Lounging Robes, House Coats, Ties, Belts, Silk or Wool Scarfs : Practical

Some of them luxurious to a rare degree, but all of them practical, as most men demand.

That rich silk lounging robe, for example, at \$18, is an example of how beautiful a practical gift may be.

And those "combination sets," such as silk socks and ties to match, or ties and tie-clasp, pin and cuff-links, are eloquent of how good-looking and useful a gift can be bought for a dollar or less.

Suggestions from here and there:

- Blanket Bath Robes, at \$3.50 to \$12.
- Silk Lounging Robes at \$18. Rich, dull stripes on rich moire poplin.
- Silk-and-wool Lounging Robes, at \$16.50, in quiet, distinctive Persian patterns.
- Camels' hair Robes, at \$16.50.
- Other Lounging Robes at \$10, \$12 and \$15.
- House-Coats, splendid variety, at \$6.50, \$7.50, \$10 and \$12.
- Sweaters. V- or shawl-necks, at \$3.50, \$5, \$6.50 and \$7.50. Every thread all-wool. Good colors.
- Cardigan Jackets, in black, at \$2.25, \$2.75, \$3.50, \$4.50, \$5.50, \$6.50 and \$9.
- Boys' Sweaters—V-necks at \$2 and \$3; shawl collars at \$2.50 and \$5. All-wool, of course.
- Auto Rugs at \$5, \$6.50 and \$8.50.
- All-silk Pajamas at \$5—solid colors, or of corded madras in neat stripes, at \$1.
- Domest Night Shirts, at 75c and \$1.
- Brushed wool Sports Scarfs, at \$1 and \$1.50.
- Silk handkerchief Mufflers, at \$1, \$1.50 and \$2, in black, white, pearl.
- Men's fancy silk Handkerchiefs, at 50c.
- Men's all-white silk Handkerchiefs, at 25c, 50c, 75c, \$1 and \$1.5.
- Initiale silk Handkerchiefs, at 50c.
- Men's Suspenders (in holiday boxes), at 50c and \$1.
- Men's leather Belts, with novelty buckles, at 50c. Black and tan.
- Men's leather Belts, with sterling silver buckles, at \$1.
- Men's Crepe de Chine Shirts, at \$5 and \$6.
- Men's percale and madras Shirts, at \$1 and \$1.50.
- Men's tub silk Shirts, at \$3.50 and \$5.
- Ties at 25c, 50c, 65c \$1, \$1.50 and \$2
- Every popular sort, in every fashionable silk.
- For instance: Ties at 50c come in crocheted silk and "accordion" weaves and in plain and fancy silks.
- Silk Mufflers, at \$6, in Roman stripes.
- Accordion silk Mufflers, at \$5 and \$6.
- Combination Sets in Gift-Boxes
- Sets of Suspenders and Garters to match, at 50c and \$1.
- Sets of Paris Garters and Arm-Bands, at 50c and 75c.
- Sets of Silk Tie, with gold-filled cuff-links, tie-pin and tie-clip, at 50c.
- Boston pad Garters, at 25c and 50c.
- Brighton pad Garters, at 25c and 50c.

Gimbel Umbrellas Are Good for Everybody's Christmas

And here is gift variety in umbrellas to suit millionaire or workingman, school-child or woman of fashion.

Nothing too cheap to be durable, but prices are low!

Folding umbrellas—both men's and women's—are among the favorite gift ideas. \$2 to \$6.50 covers the price range, with grip Umbrellas at \$2.50 to \$5, including the case.

Here and there among women's silk umbrellas:

- At \$3.75, shorter-handled Umbrellas with black-and-white handles, with a black-and-white cord for the new wrist-loop idea.
- At \$3 to \$15, with snake-wood handles, trimmed with sterling silver—engine-turned designs.
- At \$5 to \$15, the wood handles mounted with 14-kt. gold.
- Ivory and silver handled Umbrellas with the wrist-ring of silver, are \$10. An all-silver cap and ring Umbrella at \$7.50.
- Wooden handled Umbrella with the handle inlaid with rhinestones, at \$5.
- Black-and-white bordered Umbrella, with a black-and-white loop, is \$5.
- At \$10 an odd Umbrella with handle-top and chain of silver.
- At \$5, the new Derby shape with engraved silver band.
- At \$6.50, Umbrella with natural wood handle, with bracelet ring of silver.
- At \$6.50, carved wood handles, tipped with bakelite—a lovely new composition like a dark, ruddy amber.

Among Men's Silk Umbrellas and Canes

Sets of umbrella and cane—one detachable handle for both—at \$6 to \$10. The handle silver-trimmed.

Umbrellas with new "opera handles" of pimento wood, at \$6.50. Some have 14-kt. plate inlaid for the name.

At \$7.50, pimento hook, tipped with silver, with "tulu work" trimming.

At \$8, pimento wood handles, trimmed with 14-kt. gold.

Children's, at 50c to \$2.50.

Canes of snake-wood, the handles capped with silver, at \$5 to \$20.

Young Men's Canes of pimento wood, at \$5, have handles capped and "elbowed" in silver.

Canes of pimento wood with rounded hook, at \$5.

Light colored boxwood Canes with oval gold caps, at \$7.50.

Riding Crops, at \$2 to \$10.

Men's and Women's Umbrellas } At \$3

Guaranteed for a year's faithful service. Wood handles; best frames.

"Lenox" Umbrellas } At \$3.75

For Men or Women }
Puritan Umbrellas } At \$5
For Men or Women }

Regular Section, Market Street, First floor.

Men's and Women's \$3 and \$3.50 Umbrellas } At \$2.50

All silk and yarn-dyed taffeta with firm tape edge. A beautiful assortment of handles—gun-metal, cape and buckhorn hooks, carved and plain woods; many trimmed with silver.

The New Finishes and Settings in Gold Jewelry

Splendid Service for Delayed Buyers, Too

Green gold jewelry is the latest, and is having wonderful vogue. Plenty here in all the different articles. Also the Roman and English gold, plain, engraved or set with semi-precious stones. These suggestions will prove a help to Christmas shoppers.

- | For Women | For Men |
|-------------------------------------|--------------------------------------|
| Gold La Vallieres, \$3 to \$19.50. | Gold Cigar Cutters, \$3 to \$22. |
| Gold Brooches, \$2 to \$22. | Gold Pen Knives, \$3 to \$31.50. |
| Gold Bracelets, \$7.50 to \$33. | Gold Match Safes, \$14 to \$29. |
| Gold Lorgnette Chains, \$8 to \$46. | Gold Tie Clips, \$1 to \$14. |
| Gold Thimbles, \$3 to \$7. | Gold Cuff Buttons, \$2.25 to \$19. |
| Gold Crosses, \$2.50 to \$15. | Gold Scarf Pins, \$1.50 to \$11. |
| Gold Locketts, \$3.50 to \$27.50. | Gold Signet Rings, \$5 to \$19. |
| Gold Neck Chains, \$1.75 to \$20. | Gold Vest Chains, \$12 to \$40. |
| | Gold Fobs, \$5 to \$50. |
| | Gold Studs, \$2.50 to \$4.75. |
| | Gold Cigarette Cases, \$75 to \$100. |

Men's \$35, \$40 and \$45 Worumbo Overcoats : Well Tailored : at \$25

Any man who has worn Worumbo fabrics knows that this is a very exceptional proposition. Moreover, choice is among the whole range of these famous American overcoatings—black, brown, gray, blue, also plaid-backs. Ordinarily these Worumbo overcoats would fetch \$35, \$40 and \$45—a certain recent purchase brings the price down to \$25.

Men's \$20, \$22.50 and \$25.00 Overcoats, at \$15

Single-breasted and double-breasted models; black, Oxford, blue, novelty mixtures; some with fancy back; some are silk lined, \$15.

Men's Fur-Lined Overcoats, \$29 to \$225 —Values \$50 to \$300

\$29 for \$50 Overcoats, lined with muskrat, Manchurian dog and pieced pony; fine black cloth shell; Persian collar. \$37.50 for \$65 Overcoats, lined with muskrat; Persian collar; black cloth shell.

And many others of various furs, up to \$225, value \$300.

Fur-Collar Overcoats (Specials)

\$25 for \$40 Overcoats, satin-lined; blended muskrat collar and facing; black cloth shell. Also fine cloth-lined, extra deep satin yoke, St. Nicholas black cloth shell, at \$25. And others up to \$90, value \$125.

Auto or Drivers' Coats : Fur Outside

\$25 for \$35 Coats, Siberian dog body and collar; black quilted Venetian-lined. And many others.

—Second floor, Ninth street.

GIMBEL BROTHERS
MARKET : CHESTNUT : EIGHTH and NINTH